

eLTER Blogs From the Field - Guidelines

Users who have visited eLTER sites through the TA-RA access scheme are asked to report in a short blog statement about their positive and negative experiences. For inspiration you can read the previous <u>Blogs From the Field</u> publications, prepared by TA-RA teams.

Please find below some tips on how to write your blog article for this website section:

- *Title*: Provide a headline for your text, or if you cannot choose one, suggest several and the eLTER team will help you.
- **Structure**: It is not set in stone, you can choose to follow a chronological (diary-like) approach, or you can write an overview of your experience. It is possible to just describe your work and research, or you are very welcome to focus on the social and cultural side of your visit.
- **Length**: The lower limit of the blog is 700 words. There is no upper limit but usually texts over 2000 words are discouraged.
- **Photo**: Prepare a set of photos relevant to your article. They should be shot in landscape mode (unless portrait is necessary). The photos should have a short description, and names/institutions of the people (from left to right) if any appear on the image. It is perfectly fine to use your phone camera, no need for special equipment.
- **Videos**: If you choose to take videos as well, please feel free to send us some of them.
- **Timing**: Each blog article should be submitted 2 weeks after the end of the research visit, at most. More than one text per TA-RA team is welcome but not mandatory.
- **Submission**: Please send your blog text and photos/videos to <u>ta-ra@elter-ri.eu</u>. We will take care of the publication on the eLTER website.

We are available to answer any further questions you might have!